Women and the Future of Fatherhood

by Barbara Dafoe Whitehead

Much of our contemporary debate over fatherhood is governed by the assumption that men can solve the fatherhood problem on their own. The organizers of last year’s Million Man March asked women to stay home, and the leaders of Promise Keepers and other grass-roots fatherhood movements whose members gather with considerably less fanfare simply do not admit women.

There is a cultural rationale for the exclusion of women. The fatherhood movement sees the task of reinstating responsible fatherhood as an effort to alter today’s norms of masculinity and correctly believes that such an effort cannot succeed unless it is voluntarily undertaken and supported by men. There is also a political rationale in defining fatherlessness as a men’s issue. In the debate about marriage and parenthood, which women have dominated for at least 30 years, the fatherhood movement gives men a powerful collective voice and presence.

Yet however effective the grass-roots movement is at stirring men’s consciences and raising their consciousness, the fatherhood problem will not be solved by men alone. To be sure, by signaling their commitment to accepting responsibility for the rearing of their children, men have taken the essential first step. But what has not yet been acknowledged is that the success of any effort to renew fatherhood as a social fact and a cultural norm also hinges on the attitudes and behavior of women. Men can’t be fathers unless the mothers of their children allow it.

Merely to say this is to point to how thoroughly marital disruption has weakened the bond between fathers and children. More than half of all American children are likely to spend at least part of their lives in one-parent homes. Since the vast majority of children in disrupted families live with their mothers, fathers do not share a home or a daily life with their children. It is much more difficult for men to make the kinds of small, routine, instrumental investments in their children that help forge a good relationship. It is hard to fix a flat bike tire or run a bath when you live in another neighborhood or another town. Many a father’s instrumental contribution is reduced to the postal or electronic transmission of money, or, all too commonly, to nothing at all. Without regular contact with their children, men often make reduced emotional contributions as well. Fathers must struggle to sustain close emotional ties across time and space, to “be there” emotionally without being there physically. Some may pick
up the phone, send a birthday card, or buy a present, but for many fathers, physical absence also becomes emotional absence.

Without marriage, men also lose access to the social and emotional intelligence of women in building relationships. Wives teach men how to care for young children, and they also encourage children to love their fathers. Mothers who do not live with the father of their children are not as likely as married mothers to represent him in positive ways to the children; nor are the relatives who are most likely to have greatest contact with the children—the mother’s parents, brothers, and sisters—likely to have a high opinion of the children’s father. Many men are able to overcome such obstacles, but only with difficulty. In general, men need marriage in order to be good fathers.

If the future of fatherhood depends on marriage, however, its future is uncertain. Marriage depends on women as well as men, and women are less committed to marriage than ever before in the nation’s history. In the past, women were economically dependent on marriage and assumed a disproportionately heavy responsibility for maintaining the bond, even if the underlying relationship was seriously or irrevocably damaged. In the last third of the 20th century, however, as women have gained more opportunities for paid work and the availability of child care has increased, they have become less dependent on marriage as an economic arrangement. Though it is not easy, it is possible for women to raise children on their own. This has made divorce far more attractive as a remedy for an unsatisfying marriage, and a growing number of women have availed themselves of the option.

Today, marriage and motherhood are coming apart. Remarriage and marriage rates are declining even as the rates of divorce remain stuck at historic highs and childbearing outside marriage becomes more common.
Many women see single motherhood as a choice and a right to be exercised if a suitable husband does not come along in time.

The vision of the “first stage” feminism of the 1960s and ‘70s, which held out the model of the career woman unfettered by husband or children, has been accepted by women only in part. Women want to be fettered by children, even to the point of going through grueling infertility treatments or artificial insemination to achieve motherhood. But they are increasingly ambivalent about the ties that bind them to a husband and about the necessity of marriage as a condition of parenthood. In 1994, a National Opinion Research survey asked a group of Americans, “Do you agree or disagree: one parent can bring up a child as well as two parents together.” Women split 50/50 on the question; men disagreed by more than two to one.

And indeed, women enjoy certain advantages over men in a society marked by high and sustained levels of family breakup. Women do not need marriage to maintain a close bond to their children, and thus to experience the larger sense of social and moral purpose that comes with raising children. As the bearers and nurturers of children and (increasingly) as the sole breadwinners for families, women continue to be engaged in personally rewarding and socially valuable pursuits. They are able to demonstrate their feminine virtues outside marriage.

Men, by contrast, have no positive identity as fathers outside marriage. Indeed, the emblematic absent father today is the infamous “deadbeat dad.” In part, this is the result of efforts to stigmatize irresponsible fathers who fail to pay alimony and child support. But this image also reflects the fact that men are heavily dependent on the marriage partnership to fulfill their role as fathers. Even those who keep up their child support payments are deprived of the social importance and sense of larger purpose that comes from providing for children and raising a family. And it is the rare father who can develop the qualities needed to meet the new cultural ideal of the involved and “nurturing” father without the help of a spouse.

These differences are reflected in a growing virtue gap. American popular culture today routinely recognizes and praises the achievements of single motherhood, while the widespread failure of men as fathers has resulted in a growing sense of cynicism and despair about men’s capacity for virtuous conduct in family life. The enormously popular movie Waiting To Exhale captures the essence of this virtue gap with its portrait of steadfast mothers and deadbeat fathers, morally sleazy men and morally unassailable women. And women feel free to vent their anger and frustration with men in ways that would seem outrageous to women if the shoe were on the other foot. In Operating Instructions (1993), her memoir of single motherhood, Ann LaMott mordantly observes, “On bad days, I think straight white men are so poorly wired, so emotionally unenlightened and unconscious that you must approach each one as if he were some weird cross between a white supremacist and an incredibly depressing T. S. Eliot poem.”

Women’s weakening attachment to marriage should not be taken as a

lack of interest in marriage or in a husband-wife partnership in child rearing. Rather, it is a sign of women’s more exacting emotional standards for husbands and their growing insistence that men play a bigger part in caring for children and the household. Given their double responsibilities as breadwinners and mothers, many working wives find men’s need for ego reinforcement and other forms of emotional and physical upkeep irksome and their failure to share housework and child care absolutely infuriating. (Surveys show that husbands perform only one-third of all household tasks even if their wives are working full-time.) Why should men be treated like babies? women complain. If men fail to meet their standards, many women are willing to do without them. Poet and polemicist Katha Pollitt captures the prevailing sentiment: “If single women can have sex, their own homes, the respect of friends and interesting work, they don’t need to tell themselves that any marriage is better than none. Why not have a child on one’s own? Children are a joy. Many men are not.”

For all these reasons, it is important to see the fatherhood problem as part of the larger cultural problem of the decline of marriage as a lasting relationship between men and women. The traditional bargain between men and women has broken down, and a new bargain has not yet been struck. It is impossible to predict what that bargain will look like—or whether there will even be one. However, it is possible to speculate about the talking points that might bring women to the bargaining table. First, a crucial proviso: there must be recognition of the changed social and economic status of women. Rightly or wrongly, many women fear that the fatherhood movement represents an effort to reinstate the status quo ante, to repeal the gains and achievements women have made over the past 30 years and return to the “separate spheres” domestic ideology that put men in the workplace and women in the home. Any effort to rethink marriage must accept the fact that women will continue to work outside the home.

Therefore, a new bargain must be struck over the division of paid work and family work. This does not necessarily mean a 50/50 split in the work load every single day, but it does mean that men must make a more determined and conscientious effort to do more than one-third of the household chores. How each couple arrives at a sense of what is fair will vary, of course, but the goal is to establish some mutual understanding and commitment to an equitable division of tasks.

Another talking point may focus on the differences in the expectations men and women have for marriage and intimacy. Americans have a “best friends” ideal for marriage that includes some desires that might in fact be more easily met by a best friend—someone who doesn’t come with all the

Boy on Roof (1967), by Hughie Lee-Smith
complicated entanglements of sharing a bed, a bank account, and a bathroom. Nonetheless, high expectations for emotional intimacy in marriage often are confounded by the very different understandings men and women have of intimacy. Much more than men, women seek intimacy and affection through talking and emotional disclosure. Men often prefer sex to talking, and physical disrobing to emotional disclosing. They tend to be less than fully committed to (their own) sexual fidelity, while women view fidelity as a crucial sign of commitment. These are differences that the sexes need to engage with mutual recognition and tolerance.

In renegotiating the marital bargain, it may also be useful to acknowledge the biosocial differences between mothers and fathers rather than to assume an androgynous model for the parental partnership. There can be a high degree of flexibility in parental roles, but men and women are not interchangeable “parental units,” particularly in their children’s early years. Rather than struggle to establish identical tracks in career and family lives, it may be more realistic to consider how children’s needs and well-being might require patterns of paid work and child rearing that are different for mothers and fathers but are nevertheless equitable over the course of a lifetime.

Finally, it may be important to think and talk about marriage in another kind of language than the one that suffuses our current discourse on relationships. The secular language of “intimate relationships” is the language of politics and psychotherapy, and it focuses on individual rights and individual needs. It can be heard most clearly in the personal-ad columns, a kind of masked ball where optimists go in search of partners who respect their rights and meet their emotional needs. These are not unimportant in the achievement of the contemporary ideal of marriage, which emphasizes egalitarianism and emotional fulfillment. But this notion of marriage as a union of two sovereign selves may be inadequate to define a relationship that carries with it the obligations, duties, and sacrifices of parenthood. There has always been a tension between marriage as an intimate relationship between a man and a woman and marriage as an institutional arrangement for raising children, and though the language of individual rights plays a part in defining the former, it cannot fully describe the latter. The parental partnership requires some language that acknowledges differences, mutuality, complementarity, and, more than anything else, altruism.

There is a potentially powerful incentive for women to respond to an effort to renegotiate the marriage bargain, and that has to do with their children. Women can be good mothers without being married. But especially with weakened communities that provide little support, children need levels of parental investment that cannot be supplied solely by a good mother, even if she has the best resources at her disposal. These needs are more likely to be met if the child has a father as well as a mother under the same roof. Simply put, even the best mothers cannot be good fathers.